



*Poppy & Remembrance*  
**Promotional Material**  
**Catalogue 2022**



# To The Poppy Chairman

This catalogue illustrates promotional material available for use in your Poppy Campaign. To obtain these items, orders must be placed with Provincial Command offices. To help ensure a successful campaign, all promotional material, poppies and wreaths must be ordered early. Delivery of material for orders placed after September 15<sup>th</sup> cannot be guaranteed. All orders must be placed through Provincial Commands and all cheques must be made payable to Provincial Commands. All Poppy and Remembrance promotional material, as well as Poppies and Wreaths, are to be ordered from your Provincial Command.

*Good luck with this year's campaign!*

## Check List

- ✓ Order promotional supplies.
- ✓ Order poppies and wreaths.
- ✓ Have meeting of Poppy Committee.
- ✓ Recruit area captains at branch meeting.
- ✓ Have captains recruit canvassers.
- ✓ Involve all members, the Ladies Auxiliary and youth groups in campaign.
- ✓ Arrange with school authorities to hold the Poster and Literary Contests.
- ✓ Arrange for poppy distribution in schools.
- ✓ Carry out telephone campaign for wreath distribution.
- ✓ Arrange with businesses to place trays in their establishments.
- ✓ Ensure that no other branch function will interfere with the Poppy Campaign.
- ✓ Have at least one member of Poppy Committee on duty in the branch during Poppy Week.
- ✓ Plan where the canvassers will be placed for collections and Poppy distribution.
- ✓ Set up accounting office and number money boxes.
- ✓ Deliver boxes to business establishments.
- ✓ After campaign, pick up boxes at business establishments.
- ✓ Publish results through local media.
- ✓ Thank people for their support.
- ✓ Submit Poppy Trust Fund Branch Status Report.



## Provincial Command Information

### **BC/Yukon Command**

#101-17618 58th Avenue  
Surrey, BC, V3S 1L3  
Phone: 604-575-8840  
Toll Free: 1-888-261-2211  
Fax: 604-575-8820  
Email: info@legionbcyukon.ca

### **Alberta-NWT Command**

2020 - 15 St NW  
Calgary, AB, T2M 3N8  
Phone: 403-284-1161  
Fax: 403-284-9899  
Email: office@abnwtlegion.com

### **Saskatchewan Command**

2267 Albert St.  
Regina, SK, S4P 2V5  
Phone: 306-525-8739  
Fax: 306-525-5023  
Email: info@sasklegion.ca

### **Manitoba and Northwestern**

**Ontario Command**  
563 St. Mary's Road  
Winnipeg, MB, R2M 3L6  
Phone: 204-233-3405  
Fax: 204-237-1775  
Email: dgolding@mbnwo.ca

### **Ontario Command**

89 Industrial Parkway North  
Aurora, ON, L4G 4C4  
Phone: 905-841-7999  
Toll Free: 1-888-207-0939  
Fax: 905-841-9992  
Email: rclontariocommand@on.legion.ca

### **Légion Royale Canadienne**

**Direction du Québec**  
105-2727 rue Saint-Patrick  
Montréal, QC, H3K 0A8  
Phone: 514-866-7491  
Toll Free: 1-877-401-7111  
Fax: 514-866-6303  
Email: Info@qc.legion.ca

### **New Brunswick Command**

490 Douglas Avenue  
Saint John, NB, E2K 1E7  
Phone: 1-506-634-8850  
Toll Free: 1-866-320-8387  
Fax: 1-506-633-4836  
Email: legion@bellaliant.com

### **Nova Scotia/Nunavut Command**

61 Gloria McCluskey Avenue  
Dartmouth, NS, B3B 2Z3  
Phone: 902-429-4090 ext. 1  
Fax: 902-429-7481  
Email: info@ns.legion.ca

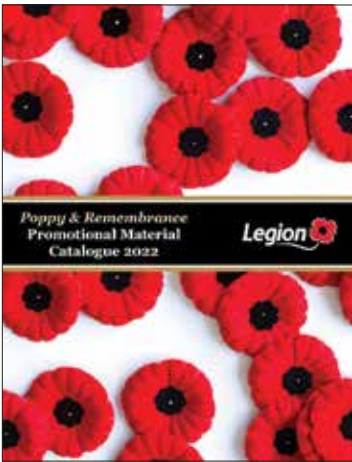
### **Prince Edward Island Command**

P.O. Box 20132 Sherwood RPO,  
Charlottetown, PE, C1A 9E3  
Or  
161 St. Peter's Road, Unit 27A  
Charlottetown, PE, C1A 5P6  
Phone: 902-892-2161  
Fax: 902-368-8853  
Email: royalcanadianlegion@pei.aibn.com

### **Newfoundland Labrador Command**

P.O. Box 5745  
St. John's, NL, A1C 5X3  
Phone: 709-753-6666  
Toll Free: 1-888-335-6666  
Fax: 709-753-5514  
Email: bslaney@nfld.net

**Materials in this catalogue are available to branches through your Provincial Command.  
Contact information is provided above.**



**200807  
Promotional  
Material Catalogue**

A new version of this catalogue is produced each year. The catalogue describes all the materials produced to support the Poppy Campaign.

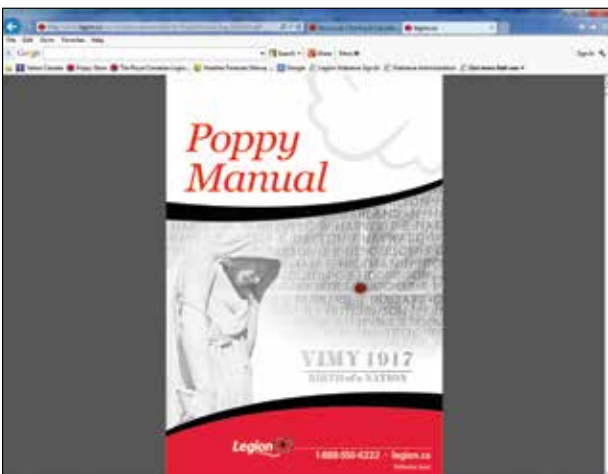


**200817  
Wreath Catalogue**

Produced as a handout to be provided to those interested in ordering Poppy Wreaths and Crosses. Available online: Visit [www.legion.ca](http://www.legion.ca) and click on the link **MEMBER LOGIN** to log into the Membership Portal. Choose **Branch and Command Resources > Poppy and Remembrance**

**200802  
Order Form for  
Promotional  
Material**

This form is required to order all items shown in this catalogue through your Provincial Command.



**Poppy Manual - ONLINE ONLY**

A document containing vital information for the Poppy Committee Chairman and committee members. A must for those who want to run a successful Poppy Campaign. Visit [www.legion.ca](http://www.legion.ca) and click on the link **MEMBER LOGIN** to log into the Membership Portal. Choose **Branch and Command Resources > Poppy and Remembrance**

**200804  
Order Form Poppy & Wreath**

A bilingual form for ordering poppies and wreaths from your Provincial Command.





**200839**  
**Contribution Uses Card Small**  
 Bilingual.



**200830**  
**Information Card**  
 Reference card for use by Poppy Campaign workers. Bilingual.



**200168**  
**Poppy Volunteer Ribbon**  
 Pkg 100.

**While Quantities Last**



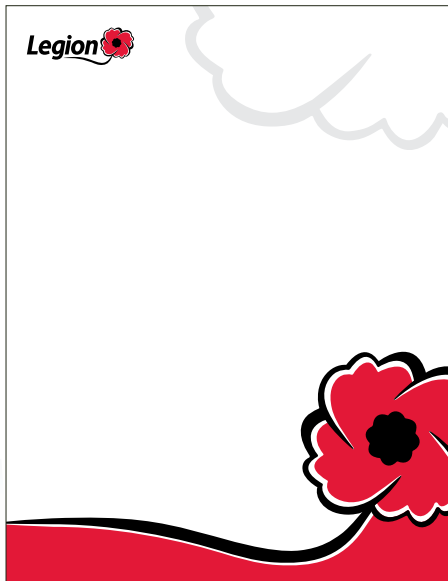
**200814**  
**All Your Answers on the Poppy Campaign**  
 This bilingual brochure provides answers to the most frequently asked questions about the Poppy Campaign.



**200187**  
**Poppy Centres**  
 A Poppy Centre that may be used to replace the traditional felt centre and pin. The Poppy centre is a reusable butterfly pin that will securely hold lapel Poppies in place. Package of 100.



**200173**  
**Poppy Lapel Stickers**  
 Individually perforated, 2" Poppy stickers that are safe for use on most fabrics except leather, suede, silk or fine wool clothing. Intended for wear by children, food service workers and the infirm. Packaged 500/roll.



**200115**  
**Poster**

Poster displaying the campaign theme; use for putting your own text and promoting the Poppy Campaign. Size 8½" X 11".

**While Quantities Last**



**200838**  
**Contribution Uses Card Large—Tent Card**  
Bilingual. 9" high.



**20106A**  
**Poppy Flag Desktop**  
10" X 6" with 15" pike.



**200114**  
**Counter Card "We Thank You"**  
A stand-up counter card, suitable for display. Provided to donors who have requested a wreath, cross or spray, or have contributed to the Poppy Fund. wSize 5" X 3¾" folded. Pkg 100.

**20106B**  
**Base For Poppy Flag Desktop**



**200106**  
**Poppy Flag**  
6' X 3' with grommets. Suitable for display during Poppy Campaign period and on other appropriate occasions during the year.



4' X 20'



15' X 20'



9' X 12'

### Vinyl Banners

These banners may be ordered by the public, business or organizations directly from Dominion Command. Made from heavy duty 18oz vinyl suitable for temporary outdoor use. If used for the Poppy Campaign period, washed, dried, and stored indoors, these banners should last for years. Complete with grommets, positioned on the perimeter every two feet, to facilitate mounting. Available in three convenient sizes.

**200181** "We Remember" Banner 15' X 20' Vinyl

**200183** "We Remember" Banner 9' X 12' Vinyl

**200185** "We Remember" Banner 4' X 20' Vinyl

### 200144 School Program Certificate

A certificate suitable for presentation to schools and educators who provide support for Remembrance.



### 200118 Poppy Appreciation Award

A certificate suitable for presentation to agencies and individuals who provide the Poppy Campaign with support.



**200161**  
**2 Minutes Silence Pin**  
Metal. 1/2" X 3/4".



**200141**  
**Poppy Lapel Pin**  
Metal. 3/4" X 3/4".





**200102**

**Plastic Poppy Tray Indoor**

White plastic, 15" x 16". Suitable for countertop use and indoor (mall) taggers. **Coin box must be ordered separately.**



**20102A**

**Plastic Poppy Tray Outdoor**

White plastic, 15" X 16". Extra heavy gauge plastic with deep bowl suitable for outdoor use. **Coin box must be ordered separately.**



**200109**

**Coin Box Clear**

Suitable for use in both Poppy trays, as pictured left.



**20109A**

**Coin Box White**

Suitable for use in both Poppy trays, as pictured, left.



**20102B**

**Poppy Tray with attached coin box**

5¾" X 9¼".



**200132**

**Sticker**

2½" X 3", white background with "LEST WE FORGET" in black letters. Suitable for application to smooth surfaces.

**200177**

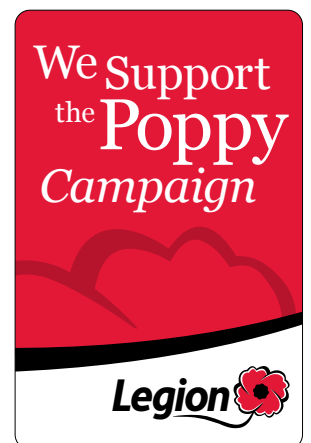
**Window Sticker Poppy Campaign Supporter**

A sticker with adhesive on the printed side, for use inside a window. For distribution to businesses and organizations who participate and support in the distribution of Poppies.

**200179**

**Poppy Campaign Supporter Sticker**

Same as above but with an adhesive backing.



**Application For Special Use Of Poppy Trust Funds**

Legion

Form with fields for Personal Information, Branch Information, and a list of categories for special use of funds (e.g., Medical Services, Veterans Services, etc.).

**200844**  
**Application Special Use of Poppy Trust Funds**  
 Form to request approval for Special Use of Poppy Trust Funds. French on reverse. Available Online: Visit [www.legion.ca](http://www.legion.ca) and click on the link **MEMBER LOGIN** to log into the Membership Portal. Choose **Branch and Command Resources > Poppy and Remembrance**

**Branch Status Report Poppy Trust Fund**  
 Rapport de l'état du Fonds en fiducie de la Légion

Legion

Form with sections for General Information, Financial Information, and a table for reporting various fund categories.

**200837**  
**Poppy Trust Fund Form**  
 A bilingual form for reporting status of Poppy Trust Funds. Available Online: Visit [www.legion.ca](http://www.legion.ca) and click on the link **MEMBER LOGIN** to log into the Membership Portal. Choose **Branch and Command Resources > Poppy and Remembrance**



**200100**  
**Remembrance Program**  
 Single-fold program cover, suitable for printing Remembrance Programs and services. 3 sides are blank. Pkg 100.

**THE ROYAL CANADIAN LEGION / LA LÉGIION ROYALE CANADIENNE**  
 NATIONAL POPPY CAMPAIGN / CAMPAGNE NATIONALE DE COULEUR  
 OFFICIAL DONATION RECEIPT FOR INCOME TAX PURPOSES / RÉCÉPTIF OFFICIEL DE DONATION POUR LES FINS D'IMPÔT

Form with fields for Donor Information, Branch Information, and a section for the amount received.

**200105**  
**Receipt Book (Valid)**  
 A bilingual format receipt book with 25 sets of duplicate receipts. Suitable for receipt for income tax purposes by those branches which are registered.

**THE ROYAL CANADIAN LEGION / LA LÉGIION ROYALE CANADIENNE**  
 NATIONAL POPPY CAMPAIGN / CAMPAGNE NATIONALE DE COULEUR

Form with fields for Donor Information, Branch Information, and a section for the amount received. Labeled as non-valid for tax purposes.

**200111**  
**Receipt Book (Non-Valid)**  
 A bilingual format receipt book with 25 sets of duplicate receipts. Suitable for branches which are not registered. Not valid for income tax purposes.

**LORD GOD OF HOSTS, BE WITH US YET  
 LEST WE FORGET, LEST WE FORGET**

A gift has been made to the Poppy Funds of Branch \_\_\_\_\_, The Royal Canadian Legion by \_\_\_\_\_ in loving memory of \_\_\_\_\_

Legion

**200188**  
**Memorial Card and Envelope**  
 Pkg 100.

**Legion**

**We Remember**

Small wreath card with a large red poppy graphic on the right side.

**200103**  
**Small Wreath Card**  
 Suitable for use on wreaths to recognize donors. Size 4 1/4" X 3 1/4". Pkg 100.





200171

### In Flanders Fields-(Animated) DVD

Tasteful, "non-cartoon" video designed for young children, but so well done it can be enjoyed by all ages. 7-minutes.

While Quantities Last



200172

### Remembrance Day— The Song by Bryan Adams-DVD

8-minutes "Much Music" style video with a strong Remembrance theme. Suitable for Grades 6-12.

While Quantities Last




200152

### Poppy Seals

These clerical Poppy seals are not intended for use on clothing and can damage all clothing fabric. Packaged 500/roll.



**Legion** 


**In Flanders Fields**

*In Flanders fields the poppies blow  
Between the crosses, row on row,  
That mark our place; and in the sky  
The larks, still bravely singing, fly  
Scarce heard amid the guns below.*

*We are the Dead. Short days ago  
We lived, felt dawn, saw sunset glow,  
Loved, and were loved, and now we lie  
In Flanders fields.*

*Take up our quarrel with the foe:  
To you from failing hands we throw  
The torch; be yours to hold it high.  
If ye break faith with us who die  
We shall not sleep, though poppies grow  
In Flanders fields.*

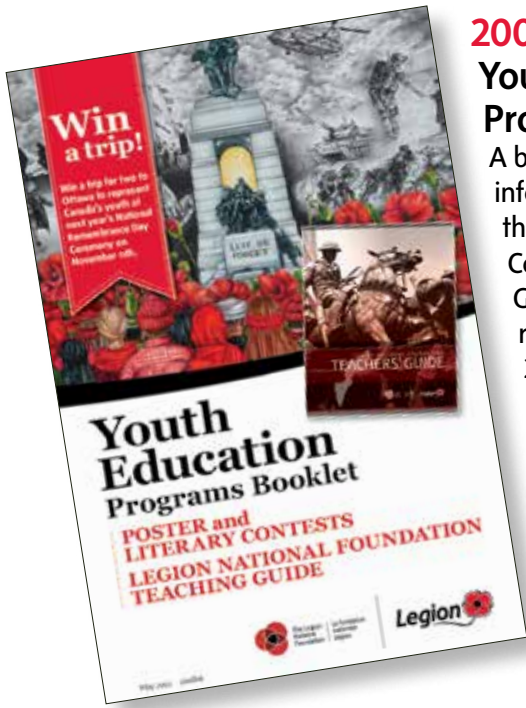
Lt.-Col. John McCrae



200170

### Bookmark

A 3½" X 5½" bilingual "In Flanders Fields" bookmark on high-gloss paper. Pkg 100.



**200816**  
**Youth Education Programs Booklet**  
 A booklet with essential information regarding the Poster and Literary Contests and the Teaching Guide. This single booklet replaces brochures 200812 and 200815. Also available online: [legion.ca/communities-youth/youth-education/remembrance-contests](http://legion.ca/communities-youth/youth-education/remembrance-contests)



**200809**  
**Winners Poster & Literary Contests**  
 A bilingual booklet containing this year's winning poems, essays and posters from the Legion's Poster and Literary Contests. Entries are published in the language in which they were submitted. An excellent supplement to school program kits.



**200163**  
**Poster and Literary Contests Pin**  
 Actual Size: 1" wide x 0.5" high

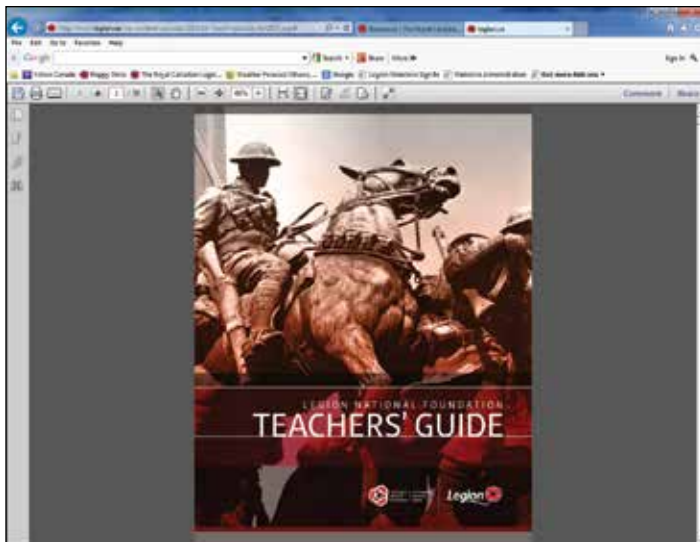
**200832**  
**Entry Form**  
 A bilingual registration form now mandatory for all entries for the Poster and Literary Contests. Also available online: [legion.ca/communities-youth/youth-education/remembrance-contests](http://legion.ca/communities-youth/youth-education/remembrance-contests)

**200840**  
**Judging Guidelines**  
 Guidelines and scoresheet for judging The National Poster and Literary Contests. Also available online: [www.legion.ca/communities-youth/youth-education/remembrance-contests](http://www.legion.ca/communities-youth/youth-education/remembrance-contests)



**200104**  
**Literary Contest Certificate**  
 A certificate suitable for presentation to winners in the literary contest. Size 8½" X 11".

**200128**  
**Poster Contest Certificate**  
 A certificate suitable for presentation to winners in the poster contest. Size 8½" X 11".



## Teaching Guide - ONLINE ONLY

Visit [legion.ca/communities-youth/youth-education/teaching-guide](http://legion.ca/communities-youth/youth-education/teaching-guide)



LEST WE FORGET

**IN FLANDERS FIELDS**

In Flanders fields the poppies blow  
Between the crosses, row on row,  
That mark our place; and in the sky  
The larks, still bravely singing, fly  
Scarce heard amid the guns below.

We are the Dead. Short days ago  
We lived, felt dawn, saw sunset glow,  
Loved and were loved, and now we lie  
In Flanders fields.

Take up our quarrel with the foe:  
To you from failing hands we throw  
The torch; be yours to hold it high.  
If ye break faith with us who die  
We shall not sleep, though poppies grow  
In Flanders fields.

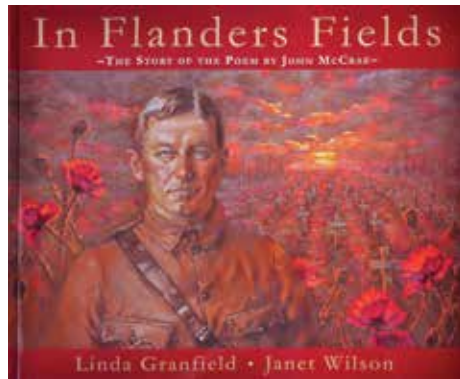
3 May 1915  
Lieutenant-Colonel John McCrae




### 200175

## Poppy Bracelet – “Lest We Forget”

These bracelets are adorned with the Remembrance Poppy, come mounted on cards that include “In Flanders Fields”, and carry a Remembrance message. This is an item that is really popular with youth and can be given away as a thank you for a donation or sold by the branch to generate Poppy Funds.



**200155**  
**"In Flanders Fields"**

10½" x 9". Written by Linda Granfield, Illustrated by Janet Wilson, 40 pages. "John McCrae's In Flanders Fields, written from the terrible trenches of Ypres in 1915, is interwoven with fascinating information about the First World War, details of daily life in the trenches, and a description of the tragic circumstances that led to the writing of the poem."



*Introducing  
this year:*  
**Biodegradable/  
Recyclable  
poppies,  
wreaths and  
crosses**

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