



Nova Scotia/Nunavut Command  
The Royal Canadian Legion

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## All Branch Mail Out #32 - 2017

**Date:** August 9, 2017

**To:** NS/NU Command Branches  
NS/NU Zone Commanders  
NS/NU Executive Council  
NS/NU Past Presidents  
NS/NU Command Staff

**From:** Valerie Mitchell-Veinotte  
Executive Director  
NS/NU Command, RCL

**Subject:** Fundraiser in support of Society of Atlantic Heroes

**Message:** Comrades:  
Please print the attached letter and poster and place in predominate locations within your Branch and community. Thank you for supporting this important initiative.



## Society of Atlantic Heroes

i/c MNP/WBLI Chartered Accountants  
Mr. Matthew Boileau, CA, CPA Treasurer SOAH  
100 Venture Run, Suite 200  
Dartmouth, Nova Scotia B3B 0H9

29 June 2017

Dear Sir or Madam,

The Society of Atlantic Heroes in association with International Recording Artist & Singer/Songwriter, Ms. Jessie Tyre Williams (Planetary Persuasion Ltd.) (*Founder of The National PTSD Benefit Gala's across Canada*), will host a National PTSD Benefit Gala on 21 October 2017 at the Casino Nova Scotia in Halifax. Master of Ceremonies for this year's Gala will be comedian Mark Critch from *This Hour has 22 Minutes*. The objective of the Gala is to create national awareness of *Post-Traumatic Stress Disorder (PTSD)* as a treatable injury and to eliminate the stigma associated with it. The Gala will feature a live and silent auction to help raise funds for this worthy cause.

The Society of Atlantic Heroes is a non-profit registered Canadian charity based in Halifax and is designated as the key recipient for the funds that are raised at the Gala. The proceeds from this event will be used to provide supportive housing for Canadian military veterans, RCMP and all first responders who are experiencing personal challenges in managing PTSD. Our goal is to establish Canada's first fully integrated Transition Support Centre of Excellence (*Atlantic House*) to accommodate individuals who are deemed most "at-risk."

I would like to take this opportunity to invite your business to partner with the Society through the purchase of a table for ten attendees for only \$1500.00. With the purchase of a table we will proudly showcase the name of your business & logo on a beautiful 8 x 10 placard featured on your table. We also have businesses like yours supporting us through ticket provisions at \$150 per ticket, which we will donate on your behalf, to deserving Veterans and First Responders. Your sponsorship of ticket(s) will be prominently recognized in our presentation slide show and will be reflected on our <http://www.atlanticheroes.org> web site - *Wall of Heroes*.

More importantly, by purchasing tickets to donate to deserving veterans and first responders you will have a positive and long-term impact in helping us to deliver supportive housing for those members and their families who are suffering personal challenges. All donations are tax deductible and a receipt will be delivered to you upon your purchase. Please make all cheques payable to: The Society of Atlantic Heroes. You can mail your cheque to the address header indicated above.

Yours truly,

Ken W. Hoffer, Captain RCN (retired)  
President – Society of Atlantic Heroes

# CAIN CANADA

1867-2017

## RED & WHITE 150

PTSD BENEFIT CONCERT & DINNER

IN SUPPORT OF VETERANS, 1ST RESPONDERS  
& THEIR FAMILIES

Featuring a live performance by  
Jessie Tyre Williams



LIVE &  
SILENT  
AUCTION

October 21st, 2017

CASINO NOVA SCOTIA

1983 Upper Water St, Halifax, NS

TICKETS ONLY \$150

PROCEEDS RAISED WILL GO TO THE SOCIETY OF ATLANTIC HEROES

DOORS OPEN AT 5:00PM DINNER AT 6:00PM



SOCIETY OF  
ATLANTIC HEROES



INFO: [www.Jess4PTSD.com](http://www.Jess4PTSD.com)