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ns.legion.ca



## All Branch Mail Out #33

Date:

June 20, 2019

TO:

**NS/NU Branches** 

**ATTENTION: Branch Presidents** 

**NS/NU Executive Council NS/NU Zone Commanders NS/NU Past Presidents** 

From:

**Valerie Mitchell-Veinotte** 

**Executive Director** 

**NS/NU Command, RCL** 

**Subject:** 

**Valour Canada** 

Message:

Please be advised the message below received from National Headquarters.

The attached/enclosed letter from Valour Canada is an example of one that has been sent out to all Legion Branches seeking donations. Please be aware that Valour Canada has not been sanctioned by the Legion as an organization to support and that Poppy Funds are not authorized for use for

this particular purpose.



Jun 7 , 119

Royal Canadian Legion, Centennial-Dartmouth Branch 160 703 Main St Dartmouth, NS B2W 3T6

15 May 2019

Dear Royal Canadian Legion, Centennial-Dartmouth Branch 160,

I would like to introduce Valour Canada to your Legion Branch. Valour Canada is a not-for-profit organization that has existed for more than 30 years. We are dedicated to educating Canadians, with a focus on youth, about the importance of Canada's military history and heritage. The organization does this in several ways including:

- Online / Virtual Reality Education;
- In-school / In-Museum Programme;
- Documentary Videos.

As one of our education tools, Valour Canada has produced a documentary video about the Royal Canadian Legion, and I am enclosing a DVD which you might consider playing at your Branch.

As a not-for-profit organization that provides all its programmes at no charge to students, teachers and military museums; we rely on the generosity of individuals and organizations to assist us in our work. I would like to ask your Branch to consider becoming a member of Valour Canada and donating in support of our programmes.

Valour Canada is delighted to announce that it will be expanding its Virtual Reality (VR) education portal in 2019 and 2020 as we commemorate the 75<sup>th</sup> anniversary of the Liberation of Holland and VE Day. I would like to request that your branch consider a donation of \$500, although any contribution will be greatly appreciated. This donation will build a key VR module and support our shared goals of educating youth about our proud military history and heritage. To learn more about Valour Canada's VR projects, please visit: http://valourcanada.ca/juno-75vr/.

All donations will be acknowledged on our website and be highlighted at our various launch events that will occur throughout 2019 and 2020. Donations and membership purchases can be done by mail or made through our website at: <a href="www.valourcanada.ca">www.valourcanada.ca</a>.

Thank you for taking the time to consider our request and should you wish to discuss any details, please do not hesitate to contact me at the number below.

Sincerely.

Peter J. Boyle, CD

President

403.685.2660 / peter.boyle@valourcanada.ca