



Nova Scotia/Nunavut Command
The Royal Canadian Legion

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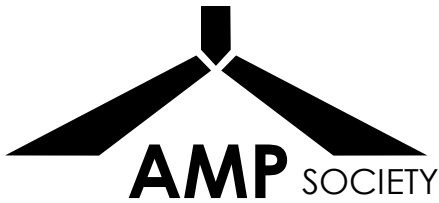
Date: June 28, 2018

To: NS/NU Command Branches
NS/NU Zone Commanders
NS/NU Executive Council
NS/NU Past Presidents
NS/NU Command Staff

From: Valerie Mitchell-Veinotte
Executive Director/Command Secretary
NS/NU Command, RCL

Subject: Atlantic Memorial Park – Donation Request

Message: **Comrades:** As per the DEC minutes of 27-28 April 2018 it was approved that the Atlantic Memorial Park Foundation be allowed to request financial support from Legion Branches from **general** funds. Attached is an explanation of this initiative and details on the donation process.



2 Charlotte Street Sydney Mines N.S B1V2G6

Facebook: Atlantic Memorial Park Project Website: <http://ampheroes.ca/>

Dear Legion Branch President and Members

The **Atlantic Memorial Park** project offers an unprecedented opportunity to provide Canadians with an educational experience unlike any other. **Our mission is to create a seaside journey of remembrance that brings Canada's military history home.** A dedicated group of community leaders supported by local government officials have been working on this project since January 2017.

Canada needs a unique memorial park where visitors can pay respect to, and be educated about the sacrifices of its military personnel. Unfortunately, because of distance and cost, few Canadians are able to visit the overseas memorials that have been erected on the battlegrounds where many young heroic Canadians made the ultimate sacrifice in defence of our nation's freedom. These memorials will be replicated in the Atlantic Memorial Park to enable visitors to experience a unique trek through Canada's military history from Ypres to Afghanistan. The Atlantic Memorial Park will also include a feature monument modelled after the breathtaking and inspirational Vimy memorial in Northern France, the battleground which many historians cite as playing a key role in the birth of Canada as a nation.

Situated on 120 acres of publicly owned land in a remarkable seaside setting at the entrance to Sydney Harbour N.S, the Park will attract thousands of visitors, young and old alike, to experience a unique combination of features unavailable anywhere else. A description of the site which includes an excellent drone video and information about our military history can be found on our website. The many features of the park are outlined in the attached fact sheet.

Public support for the project has been overwhelmingly positive, including the endorsement of the Dominion Command of the Royal Canadian legion who have approved this letter and **authorized AMP to solicit Legion Branches for donations from their General Funds.** We are seeking both government and public contributions for the creation of this iconic national treasure. Your financial contribution would be greatly appreciated. Our immediate need is for \$100,000 as the AMP Society share of the cost of restoring the Chapel Point Battery-phase 1 of the project. The total cost of phase 1 is \$947,900. Please note that any contributions should come from general revenue sources. Poppy fund resources are not to be used.

Thank you for your consideration of this request. Please note that the AMP Society is a registered not for profit organization. **Information on how to make donations is provided in the Donor Recognition section of the attached fact sheet.**

Yours Sincerely,

Brian Ferguson, AMP Society Planning Director

(902-241-2438)

Cyril Aker AMP Society
Chair

(902-577-7577)

ATLANTIC MEMORIAL PARK FACT SHEET

The 120 acre site consists of the following:

- **A 40 acre Cliffside setting** above the former Princess Colliery coal mine which operated for 100 years (1876-1976) and which endured its own tragedies, including a massive loss of life in a disaster involving returned veterans of WW1. It provides spectacular ocean vistas and features a prominent headland with an unobstructed panoramic view of the Atlantic Ocean.
- **The 11 acre Chapel Point Battery site** on a cliff directly across from the Princess Mine plateau. The fortification consists of a battery command post, gun emplacements and an extensive underground system housing magazines and other restricted areas. **It is a designated historic place owing to its status as a unique Canadian coastal fortification**
- **A large pond directly below the Princess Mine plateau** (Edwards Pond) which has been recently remediated and landscaped with approximately \$4 million of federal funding. The result is a beautiful 10 acre setting suitable for park benches, tables, children's playground and other amenities.
- **A beautiful, user friendly, mile long ocean beach**, Lochman's Beach, directly in front of Edwards Pond . The beach has a long history of use by local citizens.
- **A multi acre woodland setting**, sloping upwards towards Chapel Point from the beach

Visitor Attractions

- A **feature monument** situated on the Princess Mine plateau, dedicated to the Vimy Memorial and visible for miles around including from the many ferries and cruise ships entering and departing from the Harbour.
- A replica **Vimy battlefield** and trench complex adjacent to the feature monument
- A large **Arch of Remembrance** at the Park entrance displaying provincial and territorial coats of arms
- A modern **Visitor Education Centre**, with internet supported information kiosks, theatre and storytelling services
- **Provincial Books of Sacrifice** containing the names of all persons lost in service to Canada.
- **Monuments and Displays** describing Canada's overseas engagements and the contributions of the Sydney Harbour area
- **A family park and playground** area constructed in the Edwards Pond/Lochman's beach area
- **A first nations replica encampment and annual veterans pow wow** in the woodland area of the Park
- **The restored Chapel Point Battery fortification.**
- **Numerous trails**, walkways, rest areas, lookoffs and displays throughout the Park.
- **Bilingual tour guide services** and transportation and other supports to ensure accessibility for the disabled.

ATLANTIC MEMORIAL PARK DONOR RECOGNITION

- ALL DONORS WILL BE RECOGNIZED IN A DONORS SECTION ON THE AMPHEROES.CA WEBSITE
- A DONORS PATHWAY WILL BE CREATED LEADING TO THE FEATURE MONUMENT. PATHWAY BRICKS WILL BE INSCRIBED WITH THE NAMES OF ALL DONORS MAKING A DONATION OF \$1000 OR MORE.
- DONOR WALLS WILL BE CREATED AT THE SITE OF THE CHAPEL POINT BATTERY COMMAND POST (PHASE 1) AND AT THE FEATURE MONUMENT (PHASE 4)
- THE DONOR WALLS WILL HAVE 3 LEVELS OF RECOGNITION:
 - SILVER- FOR DONATIONS BETWEEN \$1000 AND \$5000
 - GOLD- FOR DONATIONS BETWEEN \$5000 AND \$10000
 - PLATINUM- FOR DONATIONS ABOVE \$10000
- SPECIAL RECOGNITION ARRANGEMENTS ON REQUEST

TO MAIL DONATIONS:

***Mail to Robert Blinkhorn Treasurer
60 Mae Avenue Sydney Mines N.S B1V3J1.***

Make cheques payable to the AMP Society.

***For tax receipts make cheques payable to the
Cape Breton Regional Municipality in Trust***

FOR CREDIT CARD CONTRIBUTIONS:

***Access PayPal via the Donations section in the ampheroes.ca
website***