



Nova Scotia/Nunavut Command
The Royal Canadian Legion

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All Branch Mail Out #40 - 2017

Date: October 2, 2017

To: NS/NU Command Branches
NS/NU Zone Commanders
NS/NU Executive Council
NS/NU Past Presidents
NS/NU Command Staff

From: Valerie Mitchell-Veinotte
Executive Director
NS/NU Command, RCL

Subject: Fund Raising Opportunity

Message: Comrades: The Canadian Paraplegic Association of Nova Scotia has reached out to us with a fundraising opportunity that individual or groups of Branches may find to be beneficial.

NS/NU Command Executive Council, at its' September 16 meeting directed that the offer be forwarded to you for consideration.

Please find information on *Mobility Money* attached. All questions should be directed to the Canadian Paraplegic Association of Nova Scotia at co-ordinates outlined in the information package.

Nova Scotia/Nunavut Command
The Royal Canadian Legion



Mobility Money is one of C.P.A. annual fundraisers that we are now reaching out to share with others to aid in fundraising results for us all.

A full copy of our promotional document for Mobility Money is attached.

Please see below a very brief overview of the Mobility Money fundraising opportunity.

- **Mobility Money** is a raffle created by the Canadian Paraplegic Association (Nova Scotia)

TICKETS:

- Ticket sellers (Partners with CPA(NS)) commit to selling 200 Mobility Money Tickets.
- Ticket Buyers pay \$10 a month, commit for 12 months and can have the \$10 come off a credit card every month or pay by cheque or by cash.
- 200 tickets sold per group with 12 draws each year for \$1000 win each draw.
- Partners can have more than one group of Ticket Buyers and will receive the profits from each Group of 200 Ticket Buyers...1 group 200 = \$6000 / 2 groups 200 = \$12,000
- Smaller Legion Branches can combine their efforts in order to get the 200 minimum ticket buyers for a group----and share the profits.

WINNERS:

- Ticket buyers have a 1 in 200 chance of winning \$1,000 every month for 12 months.
- All names of winners are put back in the draw – so buyers could win mulipute times.

THE DRAW, THE WORK and THE PROFIT SPLIT:

- The profit split is 50/50 between CPA(NS) and the partner organization.
- With a group of 200 ticket buyers the profit is \$12,000 for one year.
- This means \$6000 profit for CPA(NS) and \$6000 for the partner for one year of draws.
- The partner organization sells the \$10 a month (for 12 months) ticket to 200 people.
- The partner organization gives the one page Registration form for Mobility Money to the ticket buyer.
- After that, the partner's work is done.

- CPA(NS) collects the registration forms and financial details for the monthly ticket purchase.
- CPA(NS) provides all documentation to ticket buyers communicating directly with each.
- Monthly, for 12 months, CPA(NS) processes all credit cards, postdated cheques and cash for the monthly \$10 ticket payments for 200 people per group.
- For the Mobility Money Raffle, CPA(NS) applies for, is responsible for and holds the license with the Nova Scotia Gaming Corporation.
- Each month for 12 months, on the last Friday of each month, CPA(NS) will arrange the winner draw, record the draw and publish the draw recording on Facebook as well as ensure the delivery of the \$1000 cheque to the monthly winner.

OTHER DETAILS:

- Your raffle will begin once we have confirmed a group of 200 monthly ticket purchasers who are committed to \$10 a month for 12 months. Your Raffle will run for 12 months from the start date.
- CPA (NS) will not begin to collect the monthly ticket price of \$10 from any ticket buyer until your group of ticket buyers reaches the 200 group minimum.
- The \$6000 profit you earn for one year of the Mobility Money Lottery can be earned the second year if ticket purchase commitments for another year are secured and your group has 200 members.

PLEASE NOTE: Partnering with CPA (NS) on **Mobility Money gives your organization the opportunity to have a new and consistent line of revenue coming in every year (with renewal of buyers annually or with securing replacement ticket buyers for those who do not choose to renew).**

We thank you for your time and consideration of this partnership offer.

Nancy Beaton
Executive Director
Canadian Paraplegic Association (Nova Scotia)

LOOKING FOR A NEW WAY TO RAISE FUNDS FOR YOUR CHARITY? LOOK NO FURTHER!



Hello from CPA(NS)

We have been a part of charity work in Nova Scotia for almost 65 years. As Executive Director since 2009, I have seen a great deal of change in the area of fund raising. It is very competitive and I see smaller organizations are suffering – because we too are suffering.

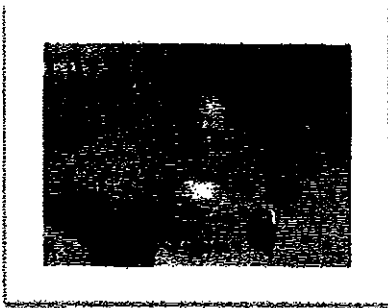
The Canadian Paraplegic Association (Nova Scotia) has come up with an idea --- to partner with other registered charity groups in the hopes of strengthening all of our fund raising.

We have created a monthly raffle called *Mobility Money* and we want to invite you to partner with us!

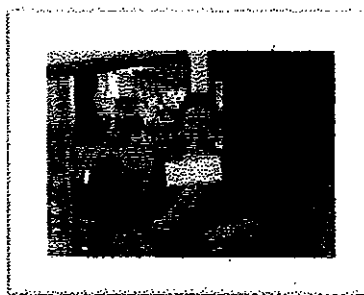
What is Mobility Money?

Mobility Money is a raffle created by the Canadian Paraplegic Association (Nova Scotia) where buyers pay \$10 a month, commit for 12 months and have a 1 in 200 chance of winning \$1,000 – and there is a draw every month for 12 months! All names of winners are put back in the draw – so buyers could win multiple times.

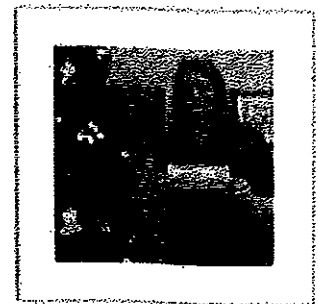
Just a few of the smiling faces of our winners!



Charles DeCoff, Bedford



Sandra MacDougall, Halifax



Lisa Brown, Sydney Mines

How does it work?

- *Mobility Money* Raffle groups cannot be larger than 200 people.
- We sell *Mobility Money* Raffle tickets for \$10 a month – with a commitment of 12 months.

How do buyers pay?

- \$10 per month for 12 months.

How do we collect payments?

- Monthly, we (CPA) process credit cards, cash and postdated cheques.

How is the winner drawn?

- On the last Friday of every month, the winner is drawn at the CPA (NS) office where we capture the live draw on video. We contact the winner immediately and then post on Facebook.

How much is the prize?

- A prize of \$1,000 is awarded once a month to the lucky winner.

How do participants have more chances to win?

- When a winner is drawn, their name goes back in the drum for the remaining draws.

We are inviting you to partner with us. Have our Mobility Money Raffle be a fundraiser for your organization – with no risk to you! We provide the prize, run the draw every month and hold the license through NS Gaming Corporation. We contact the winner, live video the draw and post it on Facebook.

All we ask of your charity is to secure as many buyers as possible to commit to \$10 per month for 12 months – with a goal of 200 buyers.

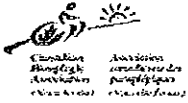
Rules for our partnership

- Your charity raffle will begin once we have confirmed a group of 200 and will run for 12 months from the start date.
- The payment made by the person purchasing the monthly *Mobility Money* raffle through you must be confirmed/verified by CPA (NS) prior to it being counted towards your group.
- CPA (NS) will not process any ticket purchases until your charity reaches the 200 group minimum.
- If one or more of your 200 ticket buyers leaves the group, it is your responsibility to find a replacement or CPA (NS) will reduce the amount owed to you. (\$5 per person – CPA will notify you if someone leaves the raffle)
- CPA (NS) will cut a cheque to your organization at the 6 month mark and at the end of the 12 month raffle cycle for the 50/50 split of the net proceeds (Full group of 200 = \$6000 profit to your organization).

Partnering with CPA (NS) on Mobility Money gives your organization the opportunity to have a new and consistent line of revenue coming in every year (with renewal of buyers annually).

We thank you for your time and consideration of this partnership offer.





Registration Form



Contact Information

Title _____ Name _____

Company Name _____

Address _____

City/Town _____ Province _____ Postal Code _____

Home Phone _____ Work Phone _____ Cell _____

Email _____

Who sold you your Mobility Money raffle ticket? (Include name of charity) _____

• Must be filled in for your charity to receive the credit

I agree with the rules and regulations set forth for Mobility Money

I agree to allow CPA (NS) to publish my name if I am a successful winner as part of their on-going promotion of Mobility Money through social media channels and other areas of promotion.

Yes No

Signature _____ Date _____

Payment Information

I am choosing the **credit card option** (Below is my credit card information which will register me for Mobility Money for 12 months from the start date of the raffle)



Card number _____ expiry _____ CSC # (3 digits on back of card) _____

Signature: _____

I am choosing the **post-dated cheques option** (You will be notified well in advance of the start date of the raffle to secure your post-dated cheques)

I would like the option to pay for the full year upfront for a total of \$120. Credit Card, Cheque or Cash.

Credit Card (fill in information above) Cheque (made payable to CPA (NS)) Cash

Each of the above options are for a **12 month commitment** to Mobility Money in support of Canadian Paraplegic Association (Nova Scotia) and The Glace Bay Citizens Service League which equates to \$120 for the year. As per the rules of Mobility Money, buyers are allowed to remove themselves from the raffle with one week's written notice prior to the monthly draw. Any remaining monies that had been collected from the exiting buyer will be returned within 10 business days of ending their participation.



Canadian
Paraplegic
Association
(Nova Scotia)

Association
canadienne des
paraplégiques
(Nouvelle-Écosse)

On behalf of _____ and the Canadian Paraplegic Association (Nova Scotia) we want to welcome you to

Mobility Money!

We have received your registration form and payment method – thank you. We will notify you when your payment is being processed - which will be when your raffle group reaches the 200 tickets sold.

Once achieved, we will notify you of the start date of the raffle and you will officially be in the draw for the next 12 months. You will have a **1 in 200 chance to win \$1,000 – there is a draw every month for 12 months!**

If you have not already done so, like us on Facebook so you can be a part of all of the updates and excitement going forward.

Thank you for your support and **GOOD LUCK** in the draws!

Questions? Call Denise at 902.445.1303 or dcollier@canparaplegic.org or toll free at 1.800.889.1889

Mobility Money Agreement

This is an agreement entered into by _____ (hereinafter referred to as “the partner”) and The Canadian Paraplegic Association (Nova Scotia) (hereinafter referred to as “the Holder”)

The partner hereby agrees to the terms and conditions set forth by the Holder and has entered into this agreement willingly. (Terms and Conditions are below)

“Terms and Conditions”

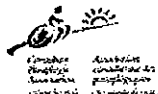
- In signing this agreement, the Partner agrees not to duplicate in any way Mobility Money as per the rules of our brand trademark.
- The Holder (Canadian Paraplegic Association (NS) holds the license through NS Gaming Corporation and will provide all required material.
- Both the Holder and Partner will adhere to the laws & regulations as outlined by the NS Gaming Corporation.
- Your charity raffle will begin once we have confirmed a group of 200 and will run for 12 months from the start date.
- CPA (NS) will not process any ticket purchases until your charity reaches the 200 group minimum.

Rules for the incentive payments

- The payment made by the person purchasing the monthly Mobility Money raffle through you must be confirmed/verified by CPA (NS) prior to it being counted towards your group.
- If one or more of your 200 ticket buyers leaves the group, it is your responsibility to find a replacement or CPA (NS) will reduce the amount owed to you. (\$5 per person – CPA will notify you if someone leaves the raffle)
- CPA (NS) will cut a cheque to your organization at the 6 month mark and at the end of the 12 month raffle cycle for the 50/50 split of the net proceeds (Full group of 200 = \$6000 profit to your organization).

Nancy Beaton
Canadian Paraplegic Association (Nova Scotia)
Holder

Partner



Canadian Paraplegic Association (Nova Scotia)
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