



Nova Scotia/Nunavut Command
The Royal Canadian Legion

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All Branch Mail Out #40 (e)

Date: June 23, 2021

TO: NS/NU Branches
NS/NU Executive Council
NS/NU Zone Commanders
NS/NU Past Presidents
NS/NU Command Staff

From: Comrade Valerie Mitchell-Veinotte
Executive Director
NS/NU Command, RCL

Subject: Urgent Attention Required

Message: Comrades: Please see attached information for your urgent attention.

Comrades: The following information has been received from National Command. Should your Branch be interested in participating for the upcoming Poppy Campaign please advise me directly at v.mitchell-veinotte@ns.legion.ca not later than 1:00 pm July 02. Thank you.

The intention for the 2021 Pay Tribute Poppy box is to deploy 850 poppy boxes divided between each command depending on their size and number they are able to deploy.

- a. The priority for deployment through interested Legion Branches for 2021 would be;***
 - 1. All CAF Bases and Wings***
 - 2. High traffic areas; in major cities and towns,***
- b. Each Command would be allocated the number of poppy boxes they think they could easily deploy through their Branches. This would also be based on their size and does not necessarily mean every Legion Branch in that Command would receive a poppy box, but Legion Branches in the priority areas could receive several to deploy.***
- c. The poppy boxes would be shipped directly to each Legion Branch with a user guide and return self-addressed packing slip and box. The Legion Branch would be responsible for placing the poppy boxes at CAF Bases and Wings and in high traffic areas within their community and ensuring the batteries are charged and the poppies are replenished.***
- d. 100% of the donations received will go to the Legion Branch that deployed the poppy boxes.***

Depending on the success of this year's campaign National would like to have enough Pay Tribute Poppy boxes to eventually distribute to all Branches as part of their permanent inventory at no costs.