



Nova Scotia/Nunavut Command
The Royal Canadian Legion

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All Branch Mail Out # 53

Date: August 23, 2022

TO: NS/NU Branches
NS/NU Executive Council
NS/NU Zone Commanders
NS/NU Past Presidents
NS/NU Command Staff

From: Comrade Valerie Mitchell-Veinotte
Executive Director
NS/NU Command, RCL

Subject: Promotional Opportunity

Message:

Comrades: The Halifax MFRC has developed an electronic monthly newsletter that will be posted to their Facebook page, accessed throughout NS and distributed through all Veteran organizations in NS. The MFRC serves those still serving in the CAF and those no longer serving in the CAF and their families. They have invited Nova Scotia Royal Canadian Legion Branches to submit events/information to be included in each issue. The deadline for each submission is as follows:

<u>When are your events happening?</u>	<u>Submit your content no later than</u> (2nd Wednesday)	<u>Newsletter publication date</u> (3rd Wednesday)
October 2022 November 2022 December 2022 January 2023 February 2023 (continuing pattern)	September 14 2022 October 12 2022 November 9 2022 December 2nd 2022 *Adjusted earlier for holiday season January 12 2023 (continuing pattern of 2nd Wednesday each month)	September 21 2022 October 19 2022 November 16 2022 December 9 2022 *Adjusted earlier for holiday season January 19 2023 (continuing pattern of 3rd Wednesday each month)

Format for entries is as follows:

Date & Timings of Event

Program Title

Organization Name, website or social media hyperlink, phone number

Description and registration/info link (Two lines max)

Audience/topic – list any applicable categories from these choices:

Veterans, Spouses Children, Couples Peer-based PTSD/OSI, Employment, Bereaved, Social

Example:

Monday, April 4 2022 9-11 am

Veteran Family Coffee group

My Organization, www.myorganization.ca 902 999 9999

Here is your fantastic event description (brief 1-2 lines max)

www.registrationsitelink.ca

Audience/topic – Spouses, Peer-based Social

Submissions are to be sent to nancy.belanger@hrmfrc.ca

I do hope your Branch will avail of this excellent opportunity to reach the community we serve.