



Nova Scotia/Nunavut Command
The Royal Canadian Legion

61 Gloria McCluskey Avenue
Dartmouth, Nova Scotia B3B 2Z3

Tel.: 902-429-4090

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Email: info@ns.legion.ca

ns.legion.ca

All Branch Mail Out #67

Date: October 1, 2021

TO: NS/NU Branches
NS/NU Executive Council
NS/NU Zone Commanders
NS/NU Past Presidents
NS/NU Command Staff

From: Comrade Valerie Mitchell-Veinotte
Executive Director
NS/NU Command, RCL

Subject: 2021 Poster & Literary Contest

Message: Comrades: Please see attached memo.



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June 2021

To: All Branches, Executive Council & Zone Commanders

From: Don McCumber, Chairman, Poppy and Remembrance Committee, NS/NU Command, RCL

SUBJECT: POSTER & LITERARY CONTEST 2021 – DEADLINE & GENERAL INSTRUCTIONS

Comrades:

The deadline for the 2021 Poster & Literary Contest entries to reach Command will be **Friday, January 7, 2022.**

Please be reminded that submissions **must reach Command** no later than that date to be included in the Command judging process.

The following instructions must also be followed by all participating Branches:

1. Each entry **MUST BE** accompanied by a thoroughly completed RCL Annual Poster & Literary Remembrance Contest Registration Form (copy enclosed).
2. The Registration Form must include the **Zone, Branch No., student name/home phone number/address, school name/address as well as the Student Consent** (if student is over 16 years old) **or Guardians Permission** (if student is under 16 years of age).
3. Only **two (2) entries per category** may be entered by a Branch.
4. **Literary entries:**
 - Senior – a composition in prose of not more than 800 words or a poem of not more than 32 lines
 - Intermediate – 500 words or a poem of not more than 32 lines
 - Junior – 350 words or a poem of not more than 32 lines
5. **Poster entries:**
 - Candidates must be reminded that entries will be no larger than 56cm X 71cm.
 - Color posters may use full Colour.
 - B&W must be in pencil, charcoal and/or India Ink.
6. The form **Poster & Literary Contest Statistics** (copy enclosed) must be completed and submitted with the entries package.

The Royal Canadian Legion Poster & Literary Contest is one of the most enduring and successful programs The Legion offers thanks to the commitment, cooperation, and the many hours of work by our members at all levels.

Please ensure that all schools and students are contacted and informed about the program.

Entry Form - Poster and Literary Contests

Formulaire d'inscription - Concours d'affiches et littéraire



A CATEGORY/CATÉGORIE

☐ POSTER / AFFICHE

☐ COLOUR / COULEUR

☐ BLACK & WHITE / NOIR ET BLANC

☐ LITERARY / LITTÉRAIRE

☐ ESSAY/COMPOSITION
Word Count / Nombre de mots _____
Maximum: 800 Sr. 500 Int. 350 Jr.

☐ POEM/POÈME
Line Count / Nombre de lignes _____
Maximum: 32 lines

GRADE LEVEL / NIVEAU SCOLAIRE

- ☐ Primary / Primaire (Poster Only / Affiche seulement) Kindergarten, Grades 1, 2 and 3 / Maternelle, 1, 2 et 3^{ème} années
- ☐ Junior / Junior Grades 4, 5 and 6 / 4, 5 et 6^{ème} années
- ☐ Intermediate / Intermédiaire Grades 7, 8 and 9 / 7, 8 et 9^{ème} années
- ☐ Senior / Sénior Grades 10, 11 and 12 / 10, 11 et 12^{ème} années

B STUDENT / ÉTUDIANT(E) *Please print (Block Letters) / Veuillez imprimer en lettres moulées*

First and Last Name / Nom complet de l'étudiant(e): _____

Mailing Address / Adresse postale: _____ City / Ville: _____

Province: _____ Postal Code / Code postal: _____

Telephone Number / No. de téléphone: (_____) _____ Email / Courriel: _____

Grade / Année: _____ Age / Âge: _____ M / F: _____

C SCHOOL / ÉCOLE

School Full Name / Nom complet de l'école: _____

School Address / Adresse de l'école: _____ City / Ville: _____

Province: _____ Postal Code / Code postal: _____

Contact Teacher / Enseignant(e)-contact: _____

Telephone Number / No. de téléphone: (_____) _____ Email / Courriel: _____

D STUDENT CONSENT / AUTORISATION DE L'ÉTUDIANT(E)

I am the sole creator of the entry. I give The Royal Canadian Legion permission to reproduce my entry for the sole purpose of promoting this program and the Legion for the current contest year. The Royal Canadian Legion does not rent or sell the names of applicants to any organization or advertiser. / Je suis le créateur/la créatrice unique de la soumission. J'accorde à la Légion royale canadienne le droit de reproduire ma soumission pour le seul but de promouvoir ce programme et la Légion, pour l'année courante du concours. La Légion royale canadienne ne loue ni ne vend les noms des candidat(e)s à aucune organisation ou publicitaire.

☒ Student's Signature /
Signature de l'étudiant(e): _____

E PARENT OR LEGAL GUARDIAN'S PERMISSION / PERMISSION DU PARENT OU DU TUTEUR LÉGAL

I acknowledge that my child was the sole creator of the entry. I hereby give my child permission to complete the entry form in full for the Poster or Literary Contest sponsored by The Royal Canadian Legion. / Je déclare que mon enfant est le créateur/la créatrice unique de la soumission. Par la présente, j'accorde la permission à mon enfant de compléter le Formulaire d'inscription en entier pour le concours d'affiches ou littéraire parrainé par la Légion royale canadienne.

☒ Parent or Guardian's Signature /
Signature du parent ou du gardien / de la gardienne: _____

F BRANCH / FILIALE:

Branch No. / No. de filiale: _____ Branch Name / Nom de filiale: _____

Branch Address / Adresse de filiale: _____ City / Ville: _____

Province: _____ Postal Code / Code postal: _____ District: _____ Zone: _____

G COMMAND / DIRECTION:

Certified as eligible by Command / Certifié comme admissible par la direction:

Date: _____

Annual Poster and Literary Contests

Judging Guidelines



POSTER CONTEST REGULATIONS

1. This contest is open to all Canadian students in the Canadian school system.
2. **All entries are to be submitted to the local Legion branch.**
3. Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Poster Contest at any level.
4. Entries will be no larger than 56 cm x 71 cm.
5. Please choose which contest you would like to enter and use only the following:
Colour: Full colour
Black & White: Pencil, charcoal and/or India ink
6. Entries will be judged on originality, expression of designated subject, drawing and illustration. **COMPUTER GENERATED ENTRIES WILL NOT BE ACCEPTED.**
7. The poster shall reflect **REMEMBRANCE** with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent. Such national symbols are Canadian and provincial flags, coats of arms, and representative flowers, birds or animals, as well as all forms of Canadian historical and current military dress.
8. Candidates will complete an official Registration Form, available from the local Legion branch or online at www.Legion.ca. Attach it to the entry (no staples please).
9. Winning posters, at the national level, will be framed and placed on display at the Canadian War Museum in Ottawa for one year. Second and third place national level winners will be displayed at Parliament Hill during the week of Remembrance. All artwork will be returned to the artists through Provincial Commands.
10. A Contestant may enter both the Colour Contest and the Black and White Contest, but may submit only one entry for each category.

COLOUR POSTER CONTEST SCORE SHEET

| MAXIMUM POSSIBLE | | SCORE |
|--------------------|---|-------|
| Theme 20% | Does it show originality? Does it grab the viewer's interest? | |
| Effect 30% | Does it inspire the viewer? Does it make the viewer think? | |
| Clarity 25% | Is the poster content clear? Is the message concise? Does the message have an impact on the viewer? | |
| Composition 25% | Is the poster balanced in colour and overall content? Is the poster in good taste, not overdone? Does the drawing fulfill the guidelines for this contest? (correct size, not computer generated, attached paper with required information etc.) WHEN NATIONAL SYMBOLS ARE USED, CANADIAN SYMBOLS MUST BE PRE-EMINENT | |

BLACK AND WHITE POSTER CONTEST SCORE SHEET

| MAXIMUM POSSIBLE | | SCORE |
|--------------------|---|-------|
| Theme 20% | Does it show originality? Does it grab the viewer's interest? | |
| Effect 30% | Does it inspire the viewer? Does it make the viewer think? | |
| Clarity 25% | Is the poster content clear? Is the message concise? Does the message have an impact on the viewer? | |
| Composition 25% | Is the poster balanced in content and shading? (drawn by hand in pencil, charcoal or India ink only) Is the poster in good taste, not overdone? Does the drawing fulfill the guidelines for this contest? (correct size, not computer generated, attached paper with required information, etc.) WHEN NATIONAL SYMBOLS ARE USED, CANADIAN SYMBOLS MUST BE PRE-EMINENT | |

Student Full Name

Grade

Category

Home Address

Telephone Number

Age

M/F

School Full Name

LITERARY CONTEST REGULATIONS

1. This contest is open to all Canadian students in the Canadian school system.
2. **All entries are to be submitted to the local Legion branch.**
3. Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Literary Contest at any level.
4. Entries may be submitted in either English or French.
5. Entries will be marked on the basis of originality of thought, expression, presentation, grammar, spelling and Canadian content.
6. Candidates will complete an official Registration Form, available from the local Legion branch or online at www.Legion.ca. Attach it to the entry.
7. Candidates will use only one side of the page.
8. Entries must not exceed the word or line limit as outlined on the entry form.
9. A Contestant may submit both an Essay and a Poem but may submit only one entry for each category.

ESSAY CONTEST SCORE SHEET

| MAXIMUM POSSIBLE | | SCORE |
|--------------------------------------|---|-------|
| Original Thought 40% | Is the material fresh? Does it have a sincere ring? Does it reflect a student's view? | |
| Effectiveness of Presentation 30% | Is the material presented dramatically? Does it sustain interest? Does it make a point? Is it too long? No more than 800 words for Senior Essay, 500 words for Intermediate Essay or 350 words for Junior Essay. | |
| Clarity of Language 15% | Is the language simple, direct? Is it expressed logically? | |
| Composition 15% | Are the basic rules of syntax observed? Are the basic rules of punctuation followed? Is the spelling correct? | |

NB: Judges at any level are not to change/alter any text on the submission.

POETRY CONTEST SCORE SHEET

| MAXIMUM POSSIBLE | | SCORE |
|------------------|---|-------|
| Theme 40% | First consider the basic thought. Does it show original thinking? Is the theme presented in an exciting manner? Is the theme sustained throughout the poem? (within no more than 32 lines of poetry required for all categories) | |
| Effect 15% | Does the author succeed in maintaining any special effects? (i.e. staccato rhythm, explosive phrases or imagery) | |
| Clarity 15% | Is the message clear? | |
| Pace 15% | Is the pace consistent? Is it dull? | |
| Rhythm 15% | Is the rhythm of words appropriate? Is it natural? Is it exciting? | |

NB: Judges at any level are not to change/alter any text on the submission.

Student Full Name

Grade

Category

Home Address

Telephone Number

Age

M/F

School Full Name

POSTER & LITERARY CONTEST STATISTICS

To: Secretary, Poppy & Remembrance Committee, NS/NU Command

From: Branch, #: _____ **Zone:** _____

Date: _____

SUBJECT: POSTER & LITERARY CONTEST - STATISTICS

The following is a breakdown of Schools/Students Participation Statistics at the Branch level submitted to Command in accordance with Dominion Command requirements.

Number of Schools reached/canvassed: _____

Number of Schools participating (from which entries have been received): _____

POSTERS

Primary: - _____

Junior: - _____

Intermediate: - _____

Senior: - _____

ESSAYS

Junior: - _____

Intermediate: - _____

Senior: - _____

POEMS

Junior: - _____

Intermediate: - _____

Senior: - _____

TOTAL: - _____

Comments/Suggestion, if any: _____

Branch Poppy & Remembrance Chairperson/Representative (signature)