



Nova Scotia/Nunavut Command
The Royal Canadian Legion

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All Branch Mail Out #63

Date: September 24, 2021

TO: NS/NU Branches
NS/NU Executive Council
NS/NU Zone Commanders
NS/NU Past Presidents
NS/NU Command Staff

From: Comrade Don McCumber
Chairman Poppy and Remembrance
Committee
NS/NU Command, RCL

Subject: NSLC 2021 Poppy Campaign

Message:

Comrades: Please be advised of the following operating procedures that will be in place with the NSLC for the 2021 Poppy Campaign.

In the interest of safety and compliance with health protocols in place, Branches will be permitted to have one Branch Poppy Campaign Volunteer located within the NSLC outlets this year.

Lapel poppy trays with donation collection boxes, may be placed at outlet checkouts at the discretion of the local NSLC Managers. Branches will be required to replenish poppies and remove cash at least weekly, more frequently in high volume stores.

Branches must provide store Managers with the Branch representative's name and contact information. Branches must provide a letter to each store Manager stating that the NSLC will not be held liable for the lapel poppies nor the cash donations collected. Branches are to make arrangements, including dates and timings, directly with each store Manager.

Branches are encouraged to meet with the NSLC store Managers well in advance of the campaign to ensure a smooth, co-operative effort.

Yours in Comradeship