



Nova Scotia/Nunavut Command
The Royal Canadian Legion

61 Gloria McCluskey Avenue
Dartmouth, Nova Scotia B3B 2Z3

Tel: 902-429-4090
Fax: 902-429-7481

ns.legion.ca

All Branch Mail Out #37

Date: June 4, 2025

To: NS/NU Branches
NS/NU Executive Council
NS/NU Zone Commanders
NS/NU Past Presidents
NS/NU Command Staff

From: Comrade Valerie Mitchell-Veinotte
Executive Director
NS/NU Command, RCL

Subject: 2025 Poppy Campaign Mail Out

Message: Comrades: Please contact your Poppy and Remembrance Chair to advise that information pertaining to the 2025 campaign and the remembrance period, can be found in this ABMO and in the poppy mailout that will be mailed to Branches shortly. Some material is available online only (see list on page 11) and can be downloaded by visiting www.legion.ca, clicking on MEMBER LOGIN and logging into the Membership Portal – choose Branch Command Resources – Poppy and Remembrance.



June, 2025

To: ALL BRANCHES
NS/NU Command

Fr.: Supply (supply@nsnulegion.ca)
NS/NU Command

SUBJECT: POPPY/WREATH AND PROMOTIONAL ORDERS

The following is a **REMINDER LIST** for your 2025 Poppy/Wreath and Promotional Orders.

1. All orders are to be mailed to NS/NU Command at 61 Gloria McCluskey Avenue, Dartmouth, NS B3B 2Z3.
2. No Tax on Poppy and Wreath Orders.
3. All Promotional items subject to tax.
4. Payment to be attached to your Poppy/Wreath and Promotional Order(s).
5. The order forms must include your **"Ship To Address"**, a **contact person** and their **phone number**.
6. **"Ship To Address"**
 - a. Must be a Civic (Street) Address – not a P.O Box
 - b. Must be an address that is open to accept the shipment – Monday to Friday during business hours (9:00 am to 5:00 pm) - no weekend delivery.
 - c. Delivery cannot be date specific – you can specify the days of the week & the times the Branch is open but must be between 9:00 am to 5:00 pm.
 - d. Delivery Company will not call prior to delivery.
7. Cheques to be made payable to **Nova Scotia Nunavut Command** and mailed along with orders to:
61 Gloria McCluskey Avenue, Dartmouth, NS B3B 2Z3
8. Shipping charges incurred for Promotional Items will be invoiced separately and due upon receipt of invoice.
9. **For auditing purposes, orders cannot be taken over the phone and should not be faxed because orders cannot be processed without payment.**
10. Please note that prices have changed. Please use 2025 price list included in ABMO and Poppy Mailout package

Please submit your orders to Nova Scotia Nunavut Command by
Wednesday, September 3, 2025 for guaranteed delivery by October 24, 2025.
supply@nsnulegion.ca 902 429 4090 Ext. 2



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For Provincial Command Use Only
ORDER #

Poppy Promotional Material Order Form



ENGLISH LANGUAGE MATERIAL

Quantity	Cat #	Description of Article	Price	Total
	200103	Small Wreath Card pkg 100		
	200104	Literary Contest Certificate		
	200114	Counter Card <i>We Thank You</i> pkg 100		
	200118	Poppy Appreciation Award Certificate		
	200128	Poster Contest Certificate		
	200132	Sticker <i>Lest We Forget</i>		
	200141	Lapel Pin <i>We Remember</i>		
	200144	School Program Certificate		
	200152	Poppy Seals <i>We Remember</i> (roll of 500)		
	200175	Poppy Bracelet <i>Lest We Forget</i>		
	200181	<i>We Remember</i> Banner—15' x 20'		
	200183	<i>We Remember</i> Banner—9' x 12'		
	200185	<i>We Remember</i> Banner—4' x 20'		
	200188	Memorial Card & Envelope pkg 100		
	200807	Promotional Material Catalogue		
	200817	Wreath Catalogue		

FRENCH LANGUAGE MATERIAL

Quantity	Cat #	Description of Article	Price	Total
	200113	Counter Card <i>Nous vous remercions</i> pkg 100		
	200123	Poppy Appreciation Award Certificate		
	200125	Literary Contest Certificate		
	200126	Small Wreath Card pkg 100		
	200129	Poster Contest Certificate		
	200133	Sticker <i>Nous nous souviendrons</i>		
	20141A	Lapel Pin <i>Nous nous souvenons</i>		
	200145	School Program Certificate		
	20152A	Poppy Seals <i>Nous nous souvenons</i> (roll of 500)		
	200176	Poppy Bracelet <i>Nous nous souviendrons</i>		
	200182	<i>Souvenons-nous</i> Banner—15' x 20'		
	200184	<i>Souvenons-nous</i> Banner—9' x 12'		
	200186	<i>Souvenons-nous</i> Banner—4' x 20'		
	200189	Memorial Card & Envelope pkg 100		
	200808	Promotional Material Catalogue		
	200820	Wreath Catalogue		

BILINGUAL & GENERAL MATERIAL

Quantity	Cat #	Description of Article	Price	Total
	200100	Remembrance Program (blank) pkg 100		
	200102	Plastic Poppy Tray Indoor		
	20102A	Plastic Poppy Tray Outdoor		
	20102B	Poppy Tray with Attached Coin Box		
	200105	Receipt Book (Valid)		
	200106	Poppy Flag 6' x 3'		
	20106A	Poppy Flag Desktop 10" x 6"		
	20106B	Base for Poppy Flag Desktop		
	200109	Coin Box Clear		
	20109A	Coin Box White		
	200111	Receipt Book (Non-valid)		
	200161	2 Minutes Silence Pin		
	200163	Poster & Literary Contests Pin		
	200170	Bookmark <i>In Flanders Fields</i> pkg 100		
	200173	Poppy Lapel Sticker (roll of 500)		
	200187	Poppy Centres pkg 100		
	200779	Poppy Patch with Hook Backing		
	200809	Winners: National Youth Remembrance Contests		
	200832	Entry Form Poster & Literary Contests		
	200856	National Youth Remembrance Contests Promo Sheet		
	200857	Hockey Helmet Stickers 50/sheet		

SEND COMPLETED FORM TO PROVINCIAL COMMAND OFFICE

Order Is To Be Delivered To: _____ Date: _____

Name _____

Branch Name & Number _____

Address _____

City _____ Province _____ Postal Code _____

SIGNATURE—Branch President

SIGNATURE—Poppy Chair Or Branch Secretary

Poppy And Wreath Order Form

Formulaire de Commande de Coquelicot et Couronne



Note to Branches: All orders and payments to be sent to your **Provincial Command**.
Orders cannot be accepted without Provincial Command authorization.

Note aux Filiales: Toutes les commandes et paiements doivent être expédiés au **bureau de la direction provinciale**. Les commandes ne peuvent pas être acceptées sans l'autorisation de la direction provinciale.

For Provincial Command Use Only
À l'usage de la Direction prov.
ORDER # / N^o DE COMMANDE

FROM / DE: Command / Direction: _____

Branch / Filiale: _____
Name and Number / Nom et Numéro

Contact person / Personne contact: _____

Ship to / Expédiez à: _____

Phone / Tél. : _____ **Date:** _____

Requested Delivery Date / Date de livraison: _____

ITEM # / # ARTICLE	DESCRIPTION	QUANTITY PER UNIT / QUANTITÉ PAR UNITÉ	QUANTITY / QUANTITÉ
200501	#01 Box Lapel Poppies / Boîte coquelicots de revers	1 box = 1000 poppies 1 boîte = 1000 coquelicots	
200502	#02 Car Poppy / Coquelicot d'auto	each / chaque	
200503	#03 Table Poppy / Coquelicot de table	each / chaque	
200508	#08 Wreath / Couronne	each / chaque	
200514	#14 Wreath / Couronne	each / chaque	
200520	#20 Wreath / Couronne	each / chaque	
200524	#24 Wreath / Couronne	each / chaque	
200535	#35 Cross / Croix	each / chaque	
200571	Inscriptions for Ribbons* / Inscription pour rubans* (Attach a list of inscriptions) / (Joindre les inscriptions requises)	each / chaque	

#14 Wreaths: Maximum 16 characters per line, maximum 2 lines **Couronne #14:** Maximum 16 caractères par ligne, maximum 2 lignes

A space counts as one character.
Un espace compte pour un caractère.

Line 1:

Line 2:

#20 Wreaths: Maximum 25 characters per line, maximum 2 lines **Couronne #20:** Maximum 25 caractères par ligne, maximum 2 lignes

A space counts as one character.
Un espace compte pour un caractère.

Line 1:

Line 2:

#24 Wreaths: Maximum 30 characters per line, maximum 2 lines **Couronne #24:** Maximum 30 caractères par ligne, maximum 2 lignes

A space counts as one character.
Un espace compte pour un caractère.

Line 1:

Line 2:

If additional ribbons are required, please attach a list of inscriptions.
Si des rubans additionnels sont requis, prière de joindre une liste avec les inscriptions.

Provincial Command Stamp / Authority
Étampe / Autorité de la direction provinciale

For Provincial Command Use Only / À l'usage de la Direction prov.

BRANCH PRICE

Poppy and Wreath Pricing for 2025

Effective May 8, 2025

ITEM	DESCRIPTION	BRANCH PRICE	QUANTITY
200501	#1 POPPY LAPEL/COQUELICOTS	\$168.62	1000/PKG
200502	#2 POPPY CAR/COQUELICOT D'AUTO	\$2.84	EACH
200503	#3 POPPY TABLE/COQUELICOT DE TABLE	\$4.25	EACH
200508	#8 WREATH/COURONNE	\$35.98	EACH
500514	#14 WREATH/COURONNE	\$58.39	EACH
200520	#20 WREATH/COURONNE	\$95.25	EACH
200524	#24 WREATH/COURONNE	\$149.04	EACH
200535	#35 CROSS/CROIX	\$52.79	EACH
200571	#71 INSCRIPTION	\$20.93	EACH



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June, 2025

To: ALL BRANCHES

SUBJECT: POPPY/WREATH ORDERS (DAMAGED OR MISSING ITEMS)

PLEASE NOTE: Do not drop off or ship broken wreaths or crosses to Nova Scotia/Nunavut Command for exchange.

- Please check your shipment immediately after arrival for damage or missing items.
- **If there are damaged or missing items, please contact the Dominion Command Supply Department.**
- **Their toll free number is 1-888-301-2257.**
You should have your poppy and wreath order number on hand when you call. This number is located on the top right-hand corner of your order form.
- If you are sending a damaged item(s) back to Dominion Regalia for exchange, please be sure to obtain a tracking number from your driver. If the driver cannot provide you with a tracking number, be sure to get the name of the shipping Company, the name of the driver and the signature of the driver indicating he picked up the item(s).
- If you need to make alternate arrangements for the exchange of wreath/poppies (i.e., home address), please be sure to let the Dominion Command Supply Department know at the time of your initial call.

Supply
Nova Scotia/Nunavut Command



Nova Scotia/Nunavut Command
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June, 2025

To: Branch President
Branch Poppy and Remembrance Committee Chairman

From: Valerie Mitchell-Veinotte
Executive Director
NS/NU Command, RCL

SUBJECT: ANNUAL BRANCH POPPY TRUST FUND REPORT

Comrades:

Please note the following:

Enclosed is a copy of the Annual Branch Poppy Trust Fund Report.

This report covers the period of January 1st 2025 to December 31st 2025.

The Report must be thoroughly completed with expenses and disbursements itemized and attached where noted.

This report is to be submitted directly to NS/NU Command Office to be received no later than January 31, 2026

Branch Secretaries are to ensure that the Branch President and Poppy and Remembrance Committee Chairman are given a copy of this memo with the Poppy Trust Fund Report form.

cc NS/NU Command Executive Council
NS/NU Command Zone Commanders

Branch Status Report Poppy Trust Fund

Rapport de filiale sur l'état du Fonds en fidéicommiss du Coquelicot



Please print / En lettres moulées S.V.P.

FOR THE YEAR / POUR L'ANNÉE DE
1 JAN. - 31 DÉC.

BRANCH / FILIALE

COMMAND / DIRECTION

COMPLETED / EN DATE DU
DAY / JOUR MO. YEAR / ANNÉE

OPENING BALANCE / SOLDE D'OUVERTURE

A BALANCE IN BRANCH POPPY TRUST FUND BANK ACCOUNTS AS OF 1 JAN./
SOLDE DANS LES FONDS DU COQUELICOT DE FILIALE EN DATE DU 1^{ER} JAN. YEAR / ANNÉE (A)

B INCOME FROM CAMPAIGN AND ALL OTHER SOURCES/
REVENUS DE LA CAMPAGNE ET AUTRES SOURCES (B)

C SUB TOTAL / SOUS-TOTAL A + B = C (C)

D CAMPAIGN EXPENSES / DÉPENSES DE LA CAMPAGNE

1. POPPIES AND WREATHS / COQUELICOTS ET COURONNES (D1)

2. PROMOTIONAL MATERIAL / MATÉRIEL PUBLICITAIRE (D2)

3. STAMPS / TIMBRES (D3)

4. ADVERTISING IN LOCAL PAPERS / PUBLICITÉ LOCALE (D4)

5. OTHER LOCAL EXPENSES (Attach breakdown expenses related to the Poppy Campaign)
As authorized by Article XI of the General ByLaws and Article 402 of the Poppy Manual
AUTRES DÉPENSES LOCALES (Joindre une distribution des dépenses liées à la Campagne du Coquelicot)
Autorisées conformément à l'Article XI des Statuts généraux et à l'article 402 du Manuel du Coquelicot (D5)

6. SUB TOTAL / SOUS-TOTAL D1 + D2 + D3 + D4 + D5 = D6 (D6)

E DISBURSEMENTS / DÉBOURSEMENTS

1. GRANTS TO VETERANS AND THEIR FAMILIES
SUBVENTIONS AUX VÉTÉRANS ET LEURS FAMILLES (E1)

2. BURSARIES / BOURSES D'ÉTUDES (E2)

3. DONATIONS (Attach list of donations)
— As authorized by Article XI of the General ByLaws
DONS (Joindre liste de dons)
— Autorisés conformément à l'Article XI des Statuts généraux (E3)

4. PROVINCIAL ASSESSMENT / COTISATION PROVINCIALE (E4)

5. YOUTH EDUCATION PROGRAM / PROGRAMME D'ÉDUCATION DE LA JEUNESSE (E5)

6. SUB TOTAL / SOUS-TOTAL E1 + E2 + E3 + E4 + E5 = E6 (E6)

F TOTAL EXPENSES & DISBURSEMENTS / TOTAL DES DÉPENSES ET DÉBOURSEMENTS D6 + E6 = F (F)

CLOSING BALANCE / SOLDE DE FERMETURE

G BALANCE IN BRANCH POPPY TRUST FUND BANK ACCOUNTS AS OF 31 DEC./
SOLDE DU FONDS EN FIDÉICOMMISS DU COQUELICOT DE FILIALE EN DATE DU 31 DÉC. YEAR / ANNÉE C - F = G (G)

H BALANCE IN POPPY TRUST INVESTMENTS AS OF 31 DEC./
VALEUR DES PLACEMENTS DU COMPTE DU COQUELICOT EN DATE DU 31 DÉC. YEAR / ANNÉE (H)

I BALANCE OF ALL BRANCH POPPY TRUST FUNDS AS OF 31 DEC./
SOLDE DE TOUS LES FONDS EN FIDÉICOMMISS DU COQUELICOT DE FILIALE EN
DATE DU 31 DÉC. YEAR / ANNÉE G + H = I (I)

The undersigned certify that the above statement of income, expenses and disbursements of Poppy Trust Funds is correct.
Les soussignés certifient que ce relevé des revenus, des dépenses et des déboursments des fonds en fidéicommiss du Coquelicot est correct.

POPPY CHAIR
PRÉSIDENT DU COMITÉ DU COQUELICOT : _____

BRANCH PRESIDENT
PRÉSIDENT DE LA FILIALE : _____



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June, 2025

To: All Branches, Executive Council & Zone Commanders

From: Valerie Mitchell-Veinotte, Executive Director NS/NU Command, RCL

SUBJECT: NATIONAL YOUTH REMEMBRANCE CONTEST 2025 – DEADLINE & GENERAL INSTRUCTIONS

Comrades:

The deadline for the 2025 National Youth Contest entries to reach Command will be **Thursday, January 8 2026**

Please be reminded that submissions **must reach Command** no later than that date to be included in the Command judging process.

The following instructions must also be followed by all participating Branches:

1. Each entry **MUST BE** accompanied by a thoroughly completed contest entry form. Please ensure that all entries are on the **new forms as entries on old forms will not be accepted**. Fillable forms will be available online and links will be provided. Printed forms are listed on the Poppy Promotional Order Form and are available from supply at NS/NU Command
2. The Registration Form must include the **Zone, Branch No., student name/home phone number/address, school name/address as well as the Student Consent** (if student is over 16 years old) **or Guardians Permission** (if student is under 16 years of age).
3. Only **two (2) entries per category** (eg. 2 primary colour poster entries, 2 senior essay entries) may be entered by a Branch.
4. **Poster entries:**
 - Candidates must be reminded that entries on canvas or other material will not be accepted by Dominion Command. The rules state: "Entries must be submitted on paper or Bristol Board. Entries on other materials such as canvas, or photo paper, or made of craft material such as foam, textiles or wood will not be accepted."
5. The form **National Youth Contest Statistics** (copy enclosed) must be completed and submitted with the entries package.
6. The video contest is open to entries at both the senior and intermediate level. Videos must be submitted directly to the Dominion Command link. The video entry form must be completed online only.

NATIONAL YOUTH REMEMBRANCE CONTEST STATISTICS

To: Secretary, Poppy & Remembrance Committee, NS/NU Command

From: Branch, #: _____ Zone: _____

Date: _____

SUBJECT: POSTER & LITERARY CONTEST – STATISTICS

The following is a breakdown of Schools/Students Participation Statistics at the Branch level submitted to Command in accordance with Dominion Command requirements.

Number of Schools reached/canvassed: _____

Number of Schools participating (from which entries have been received): _____

POSTERS

Primary: – _____

Junior: – _____

Intermediate: – _____

Senior: – _____

ESSAYS

Junior: – _____

Intermediate: – _____

Senior: – _____

POEMS

Junior: – _____

Intermediate: – _____

Senior: – _____

TOTAL: – _____

Comments/Suggestion, if any: _____

Branch Poppy & Remembrance Chairperson/Representative (signature)

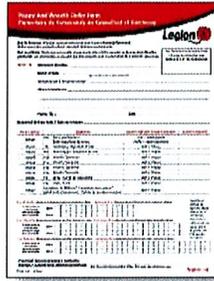
Available Online Only

Visit www.legion.ca, click on the link **MEMBER LOGIN** and **log** into the Membership Portal. Choose **Branch and Command Resources > Poppy and Remembrance**



Order Form for Promotional Material

This form is required to order all items shown in this catalogue through your Provincial Command.



Order Form Poppy & Wreath

A bilingual form for ordering poppies and wreaths from your Provincial Command.



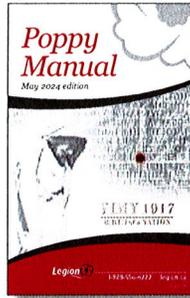
Poppy Trust Fund Form

A bilingual form for reporting status of Poppy Trust Funds.



Application Special Use of Poppy Trust Funds

Form to request approval for Special Use of Poppy Trust Funds. French on reverse.

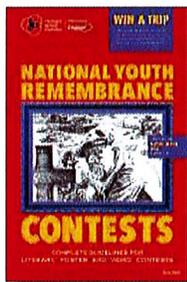


Poppy Manual

A document containing vital information for the Poppy Committee Chair and committee members. A must for those who want to run a successful Poppy Campaign.

National Youth Remembrance Contests

Visit www.RemembranceContests.ca



Youth Education Programs Booklet

A booklet with essential information regarding the National Youth Remembrance Contests.



Judging Guidelines

Guidelines and scoresheet for judging the National Youth Remembrance Contests



Entry Form

A bilingual registration form mandatory for all poster and literary entries for the National Youth Remembrance Contests. (Also available in paper form through your Provincial Command)



National Youth Remembrance Contests Promo Sheet

Materials in this catalogue are available to branches through your Provincial Command. Contact information is provided on the inside front cover.