



Nova Scotia/Nunavut Command
The Royal Canadian Legion

61 Gloria McCluskey Avenue
Dartmouth, Nova Scotia B3B 2Z3

Tel: 902-429-4090
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ns.legion.ca

All Branch Mail Out #64

Date: October 15, 2025

To: NS/NU Branches
NS/NU Executive Council
NS/NU Zone Commanders
NS/NU Past Presidents
NS/NU Command Staff

From: Comrade André Boudreau
Poppy and Remembrance Chair
NS/NU Command, RCL

Subject: NSLC and Poppy Campaign 2025

Message: Comrades: Please see attached communication.



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Comrades:

Please be advised of the following operating procedures that will be in place with the Nova Scotia Liquor Corporation (NSLC) for the 2025 Poppy Campaign.

Branches will be permitted to have one Branch Poppy Campaign Volunteer located within the NSLC outlets.

Lapel poppy trays with donation collection boxes may be placed at outlet checkouts at the discretion of the local NSLC Managers.

Branches will be required to replenish poppies and remove cash at least once per week, more frequently in high volume stores.

Branches must provide store Managers with the Branch representative's name and contact information.

Branches must provide a letter to each Store Manager stating that NSLC will not be held liable for the lapel poppies nor the cash donations collected.

Branches are to make arrangements, including dates and timings, directly with each Store Manager.

Branches are encouraged to meet with the NSLC Store Managers well in advance of the campaign to ensure a smooth co-operative effort.

Yours in Comradeship,

André Boudreau

Chairman

Poppy & Remembrance Committee

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